

Chiangus

CARCASS CLASSIC CHAMPIONS



**THE
BLACK
CONNECTION**

FOR MORE INFORMATION ABOUT CHIANGUS CONTACT:

What is a CHIANGUS

What is a Chiangus? That seems to be a simple enough question, but how would you answer it if it was posed to you?

You would probably reply that they are Chianina X Angus percentage crosses. This is correct but you need to elaborate more fully. Chiangus, in reality, are any BLACK, POLLED or SCURRED Chianina X Angus cattle having NO LESS than one-quarter of either breed and NO MORE than three-quarter of either breed.

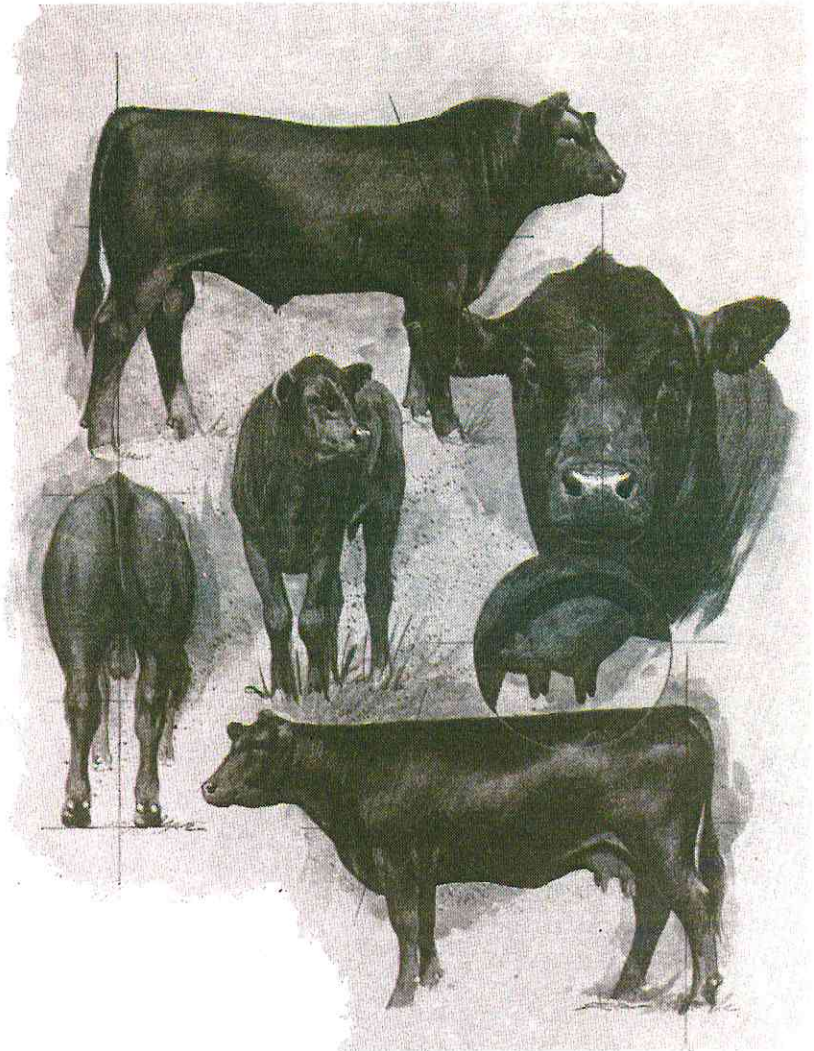
The Chiangus registry programme, in spite of its simplicity, still seems to remain confusing to many cattle breeders. The following points appear to be the most perplexing for members of the Association who have cattle which are eligible for registration as Chiangus.

Chiangus must be and can only be a cross of the two breeds – Chianina and Angus. The foundation cattle must either be full blood or upgraded purebred Chianina, or straight bred Angus. The straight bred Angus used as foundation animals do NOT have to be registered in the Australian Angus Association. This allows thousands of excellent, straight bred commercial Angus foundation animals to be used in a Chiangus breeding programme. Of course, any Angus registered in the Australian Angus Association also qualifies as a foundation animal for the Chiangus programme.

Offspring out of crossbred Angus are not eligible to register as Chiangus because of the introduction of a third breed.

Percentage Chianina used in a Chiangus breeding programme MUST BE Chianina-Angus crosses ONLY.

Chiangus can easily be identified as such by the Capital letter 'X' which follows the registration.



THE HISTORY OF CHIANGUS

In January 1972 the first Chianina X Angus calf was born on the Tannehill Ranch near King City in California USA. From this time to the adoption of a Chiangus Register by The American Chianina Association in 1976 – the Black Chianina X Angus had established a remarkable record.

The meteoric rise in interest for Chiangus is directly attributed to the unequalled record of Black Chianina X Angus Show Steers in all State and National Shows in the USA.

By 1983 Chiangus had won more Steer Championships than most other 100 year old registered Beef Cattle breeds had done in their entire existence and by 1986 – of the over 300 Grand Champion and Reserve Champion Cross Steers in the USA – over 90% were Black Chiangus.

The exceptional rise of Chiangus in the USA has now reached a point of all but total dominance of the major Steer Shows throughout the country.

A similar trend has emerged in Australia over the past several years.

Full Blood Chianina Semen was introduced into the Angus Breeding Herd at 'LUNDAVRA' Goondiwindi – Queensland in 1973 by the Cameron Pastoral Co. under the guidance of Manager Mr. Peter Ward. Today the

Chiangus herd ranges from 3000 to 4000 head depending on the yearly climatic conditions.

This is not only recognised as Australia's largest Chiangus herd but also the World's largest. Chiangus Studs developed from this herd have – in the past few years – won more than their share of First Placings on Hoof and Hook considering the small numbers entered in the larger competitions.

'Lundavra Chiangus' bred the 1986 Rockhampton and Brisbane Royal Grand Champion Steer – as well as the over 600 kg and Reserve Champion Heavyweight Steer in 1989 in Brisbane.

The same year a Chiangus Steer was Champion Heavyweight Carcass and Grand Champion Carcass in the Queensland Prime Cattle Championships – one of Australia's largest Hoof and Hook events.

The Chinagus Stud Herd Book was opened in Australia in 1986 for the up-grading and breeding of the pure bred Chiangus, the first animal being registered by the Gossow family of 'Oaken Pine' Crow's Nest in Queensland.

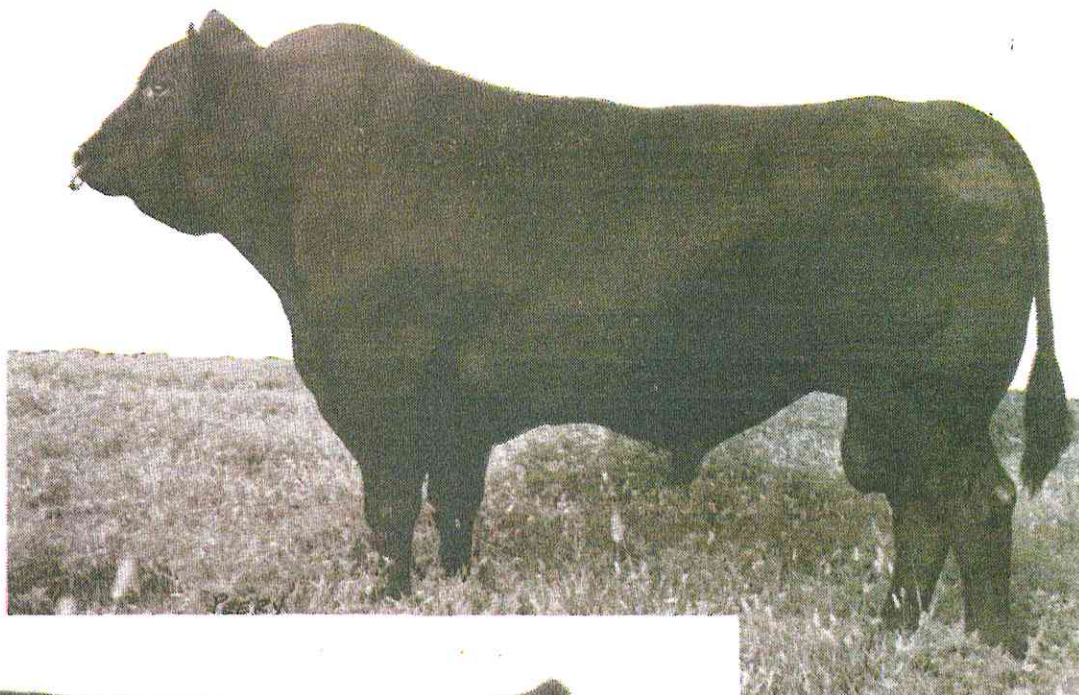
Today most Australian States are registering new Chiangus Stud animals and the numbers are steadily growing – due to their outstanding achievements in Hoof and Hook events.

THE BULL

The Bull is a large - fast growing - masculine animal of the Chianina type.

Maturing to weights of 1200 kg at 3 years of age.

They serve an above average number of cows and are prolific calf-getters.



THE COW

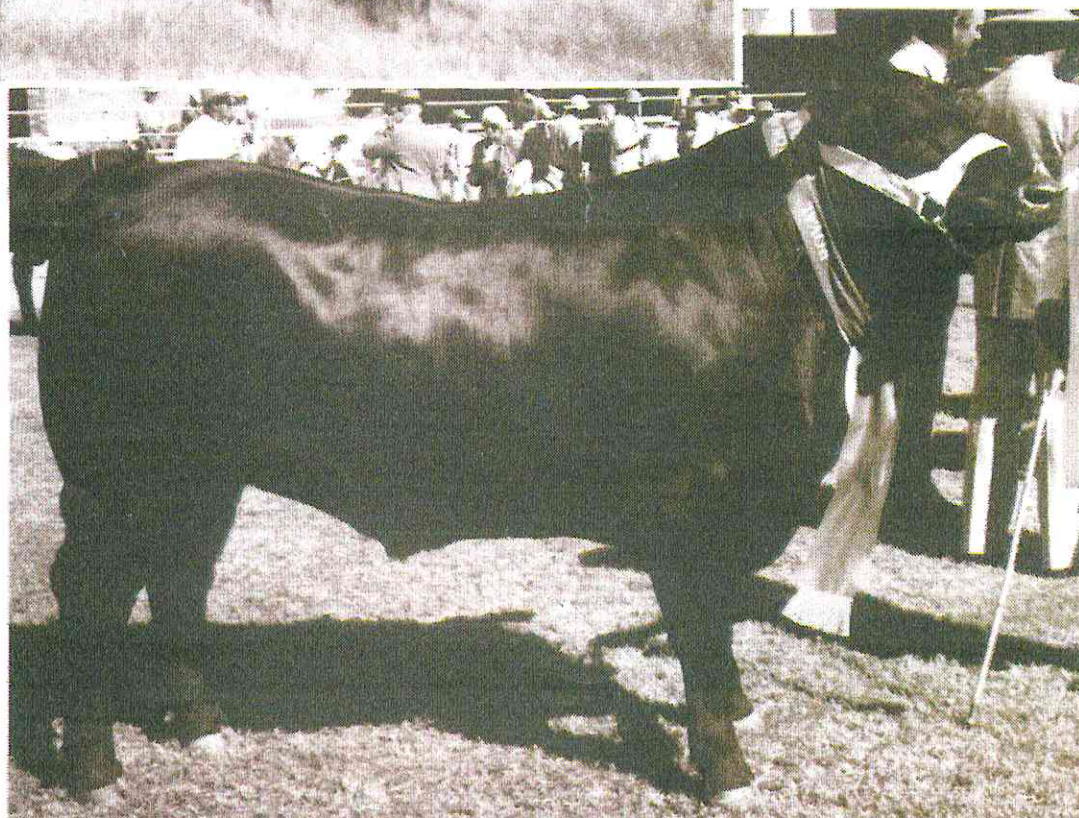
The Cow is large framed and well shaped - without losing femininity.

She calves easily, has an ample well-set udder and raises a fast-growing calf.

THE STEER

The Steer is a smooth well-muscled animal with a 'BIG BUTT' and large eye muscle - maturing at an early age.

The carcass is well suited for Local Trade at 6-8 months or Export Trade at 20-24 months.



'NO BUTTS ABOUT IT'



CHIANGUS

'THE MIGHTY MEAT MACHINE'

The Chiangus is a fast-growing beef manufacturing machine - producing yields averaging 65%. The eye muscle is larger than in most other carcasses and a consistent thin even fat cover makes it attractive to both the local and export trade.

Their versatility is such that weaners can be turned off at 5-6 months of age averaging between 250 and 350 kgs. live weight for local trade, and mature animals at 20-24 months averaging between 600-750 kgs. for export.

TRY ONE FOR SIZE